

Privacy Policy

Marksheet+

Effective Date: 23rd March, 2026

Marksheet+ ("we", "our", "us") is committed to protecting the privacy and security of the information entrusted to us. This Privacy Policy explains how Marksheet+ collects, uses, stores, and protects personal and institutional data when schools, administrators, teachers, parents, and other users access or use our platform.

Marksheet+ is a **cloud-based education technology (EdTech) platform available through web and mobile applications that provides digital tools for educational institutions. These services may include school management, learning management systems (LMS), communication tools, financial management, inventory or stationery management, and other administrative or academic solutions designed to support institutional operations and learning environments.**

By accessing or using Marksheet+, you acknowledge that you have read and understood this Privacy Policy.

1. Information We Collect

Marksheet+ collects and processes information necessary to provide its services to educational institutions and their stakeholders.

1.1 Institutional and Administrative Information

We may collect information provided by schools and institutions, including:

- Institution name and details
- Administrator and staff contact information
- Institutional configuration and operational data

1.2 Student Information

Schools may upload or manage student-related information through the platform, which may include:

- Student name and identification details
- Class, section, and academic records
- Attendance records
- Examination results and assessments
- Other academic or administrative records maintained by the institution

1.3 Parent or Guardian Information

Information relating to parents or guardians may include:

- Parent or guardian name
- Contact information (phone number, email address)
- Communication records related to student progress or institutional updates

1.4 Staff and Teacher Information

Educational institutions may store staff-related information such as:

- Teacher or staff names
- Contact information
- Assigned classes or roles within the institution

1.5 Financial and Fee Information

The platform may store financial records related to institutional operations, including:

- Fee records and payment history
- Financial transactions associated with school services

1.6 Technical and Usage Data

When users access the platform, certain technical information may be automatically collected, including:

- Device information
- IP address
- Browser type and operating system
- Login activity and usage data
- Cookies and session identifiers

2. How We Use the Information

The information collected through Marksheet+ is used to:

- Provide and maintain the platform's services
- Enable schools to manage academic and administrative processes
- Facilitate communication between schools, teachers, parents, and students
- Process financial records and fee transactions
- Improve platform performance, functionality, and user experience
- Monitor system security and prevent unauthorized access
- Comply with applicable legal and regulatory obligations

Marksheet+ processes data **solely for the purpose of delivering and improving its services to educational institutions.**

3. Data Ownership and Institutional Responsibility

Educational institutions using Marksheet+ are the **owners and controllers of the data they upload or manage within the platform.**

Marksheet+ acts as a **service provider and data processor**, operating the platform on behalf of schools.

Institutions are responsible for:

- Ensuring the accuracy of the data they upload
- Obtaining necessary permissions or consent from parents or guardians where required
- Managing access rights for staff and administrators within their organization

4. Children's Privacy

Marksheet+ is used by educational institutions that manage information related to students, many of whom may be minors.

Educational institutions using the platform are responsible for:

- Obtaining appropriate parental or guardian consent where required by applicable laws
- Ensuring that student information is uploaded and managed in compliance with relevant regulations

Marksheet+ does not knowingly collect personal information directly from children without institutional authorization.

5. Data Sharing and Disclosure

Marksheet+ does **not sell, rent, or trade personal data** to third parties.

Information may be shared only in the following circumstances:

5.1 Service Providers

We may share limited data with trusted third-party service providers that support our operations, such as:

- Payment gateway providers
- Cloud infrastructure providers

- Analytics services such as Google Analytics

These providers are required to maintain appropriate confidentiality and data protection standards.

5.2 Legal Requirements

We may disclose information when required to do so by law, regulation, or valid legal process.

5.3 Institutional Access

Information uploaded by an educational institution is accessible only to authorized users within that institution according to their assigned roles and permissions.

6. Cookies and Tracking Technologies

Marksheet+ uses cookies and similar technologies to enhance platform functionality and improve user experience.

Cookies may be used to:

- Maintain secure login sessions
- Remember user preferences
- Analyze platform usage through services such as Google Analytics
- Improve system performance and reliability

Users may manage cookie preferences through their browser settings; however, disabling cookies may affect certain platform functionalities.

7. Data Security

Marksheet+ implements appropriate technical and organizational security measures to protect data from unauthorized access, alteration, disclosure, or destruction.

These measures may include:

- Secure cloud-based infrastructure
- Role-based access control
- Encryption where appropriate
- Monitoring and logging of system activity
- Secure authentication procedures

While we strive to protect user data, no digital platform can guarantee absolute security, and users should also take appropriate precautions to protect their login credentials.

8. Data Security and Compliance Standards

Marksheet+ is committed to maintaining responsible data protection practices consistent with widely accepted international data security principles.

Our security and privacy practices are designed to:

- Protect personal and institutional data from unauthorized access
- Maintain data integrity and system reliability
- Limit data access only to authorized personnel and institutional users
- Ensure secure handling of sensitive educational and operational information

Where applicable, Marksheet+ aims to follow generally recognized principles of data protection, including:

- **Data minimization** – collecting only information necessary to provide services
- **Purpose limitation** – using data solely for legitimate operational purposes
- **Access control** – ensuring that only authorized users can access institutional data
- **Security safeguards** – implementing technical and organizational security protections

As Marksheet+ expands its services internationally, we may adopt additional compliance measures aligned with evolving global data protection standards.

9. Data Retention

Marksheet+ retains information for as long as necessary to provide services to educational institutions.

Data stored on the platform may remain available while the institution maintains an active account or subscription. Upon termination of service, data may be retained for a limited period for operational, legal, or backup purposes before being securely deleted or anonymized.

10. International Data Transfers

Marksheet+ currently operates primarily in Pakistan but may expand its services internationally.

In such cases, data may be processed or stored in different jurisdictions while maintaining appropriate safeguards to ensure data protection standards are upheld.

11. User Rights

Depending on applicable laws and institutional policies, users may have the right to:

- Request access to their personal information
- Request correction of inaccurate data
- Request deletion of certain information where applicable

Requests relating to student or institutional data should generally be directed to the educational institution administering the account.

12. Third-Party Links and Services

The Marksheet+ platform or website may contain links to third-party websites or services.

Marksheet+ is not responsible for the privacy practices or content of such external platforms. Users are encouraged to review the privacy policies of those third parties.

13. Changes to This Privacy Policy

Marksheet+ may update or modify this Privacy Policy from time to time to reflect changes in our services, technological developments, legal requirements, or operational practices.


This Privacy Policy may be updated from time to time as our services evolve.

Any updates will be published on our website with a revised effective date. Users are encouraged to review this Privacy Policy periodically to stay informed about how their information is protected.

14. Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your information, please contact:

Marksheet+

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 info@marksheetplus.com